# **Turnkey Signage Solutions**

**Empowering Connected Signage Applications** 



# **Empowering Connected Signage Solutions**

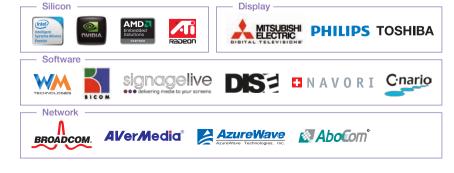
Digital Out Of Home (DOOH) advertising is widely deployed in a range of fields such as retail, public transportation, education and hospitality, and has become an important part of the marketing landscape. Implementing and planning sophisticated digital signage networks can be challenging, so Advantech has developed ready-made HW/SW signage solutions to help ease of deployment. Our turnkey signage solutions have empowered thousands of digital signage applications across every market.

Advantech's turnkey signage solutions combine highly reliable platforms with application-ready software. All digital signage players come pre-loaded with an embedded OS, and at no extra cost, Acronis data protection, McAfee system security, and SUSIAccess for Signage software. Advantech helps customers reduce complexity and capitalize on digital signage networks which means faster time-to-market and lower total cost of ownership.



# **Solutions Integrated with Eco-Partners**

Advantech is building a digital signage alliance of strategic partners made up of leaders in each of their respective areas from network, software, display, content to installation, creating a winning combination you can rely on.



# **A Complete Product Range for Every Application**

Open Pluggable Cost Effective **Ultra Slim** Multi-Display **High Performance** 4K2K Specification ARK-DS306 ARK-DS262 ARK-DS762 **DS-060 DS-570** DS-862 3rd Gen 3rd Gen 3rd Gen Intel® Celeron® N2930 AMD® G-Series 3rd Gen. **CPU** Intel® Core™ i7/i3/ Intel® Core™ i7/i3/ Intel® Core™ i7/i5/i3/ Quad-Core™ T40N Intel® Core™ i7 Celeron®/Atom™ Celeron® Celeron® (Socket rPGA 988B) JPFG .IPFG JPFG .IPFG JPFG JPFG H. 264 H. 264 H. 264 H. 264 H. 264 H. 264 Supported VC1 VC1 VC1 VC1 VC1 VC1 MPEG2 WMV9 WMV9 WMV9 WMV9 WMV9 **File Format** MPEG2 MPEG2 MPEG2 MPEG2 DivX 3.11 MPEG2 MPEG4 Part 2 SP DivX 3.11 DivX 3.11 DivX 3.11 DivX 3.11 DivX 3.11 MPEG4 Part 2 SP MPEG4 Part 2 SP MPFG4 ASP MPFG4 Part 2 SP MPFG4 Part 2 SP MPFG4 Part 2 SP MPEG4 ASP Flash MPEG4 ASP MPEG4 ASP MPEG4 ASP MPEG4 ASP Flash Flash Flash Flash Flash Max. 1920 x 1080 @ 60 Hz 3840 x 2160 @ 30 Hz 3840 x 2160 @ 30 Hz Resolution **Display** Fan/Fanless Fanless Fan / Fanless Fan Fan Fan Fanless

## **Advanced Designs**



#### **Compact Design**

- Compact size for easy installation
- Supports optional DIN-Rail, VESA, and wall mounting



#### **Variety of Communication**

• Flexible expansion via MiniPCle Slot for WiFi, 3G, GPS



#### Rich Display Output

- Supports HDMI, DP, DVI, VGA
- UHD/FHD/HD resolution of diversified format content



#### Software Integrated

- Embedded OS compatibility
- Data protection and system security
- SUSIAccess for Signage

## **Value-Added Integration Services**

# Wireless Module Compatibility examination GWifi modules

Supports Windows 7/8 and Linux



### Storage Modules

- Compatibility examination
- High stability and reliability
- Compliant with SATA III and SATA 3.0 standard



### Signage Displays

- 32", 42", 55" large format displays
- 28", 38" ultra wide displays
- HDMI/VGA/DVI/DisplayPort support



# **Remotely Manage Your Digital Signage Networks**

SUSIAccess for Signage is a smart and sophisticated software designed for managing digital signage networks from content management, remote monitoring, system security to remote dispatch. Customers can remotely manage multiple signage devices from the client side through a single console. The software is built in all Advantech digital signage players providing customers with application-ready platforms.



# **Key Features**

#### **Content Editor**



#### Layout Editing

- · Easy drag and drop for multi-zone layout
- Multimedia: video, image, marquee, text, web, flash
- 2x2, 1x3, 1x4 video wall solutions

#### **Playlist Editing**

- · Create playlists by uploading assets onto the timeline
- · Preview the playback of your content template

#### Scheduling

- · A calendar graphic view to schedule your playlist
- · Regular schedule on daily basis
- Time correction in seconds



#### Signage Manager



#### Status Monitoring

· Real-time device status monitoring such as device name, volume, CPU loading, and playlist update status

#### **Remote Control**

- Capabilities: volume, display on/off, scheduled sync
- · Real-time playlist syncing
- · Create urgent messages for immediate playback

#### Remote Management



#### **Remote Monitoring**

- · Real-time monitoring of device's status
- Automatic alarm notification via E-mail or SMS

#### **Active Control**

- Remote KVM for quick access to devices for diagnosis and troubleshooting
- Power on/off schedule setting for energy saving

#### **System Security**

• Whitelist protection



#### **System Recovery**

• Timely backup and recovery Acronis



# **Case Studies**

### Multi-display Video Wall Encourages Purchasing Decisions



#### **Project**

Video wall applications have become more and more popular due to their immense impact on viewers. Eye-catching video walls with engaging content can attract audiences and have a huge impact on consumers purchasing decisions becoming an essential marketing ingredient for the retail sector, especially in shopping malls. A System Integrator customer in Russia needed a powerful media player which could drive content for a screen matrix of 4 displays. They also needed robust management software which enabled multiple content to be displayed on the four screens or span the entire video wall display as required.

#### Requirements

- · Powerful graphics engine supporting four displays
- · Integrated with signage software
- · Compact, low profile for easy installation
- · Windows® 7 Professional

#### System Solution

Most video wall players consist of a motherboard with a graphic board to power the graphics, assembled in a rugged chassis. However customers often struggle with configuration and the high cost of integration of hardware and software. Advantech DS-862 Digital Signage Platform, combines a 3rd generation Intel® Core™ i7 CPU with discrete AMD Radeon™ E6460 GPU graphics to drive 4 screens via 4 DisplayPort and the most intricate content up to 3840 x 2160 @ 30hz per screen. As small a footprint as a notebook, DS-862 can be easily integrated and hidden behind the screen. The signage player includes a standard VESA mounting bracket with a wide variety of screw holes as a standard accessory, and which can be easily installed and removed for maintenance without disturbing the screens.

Moreover SUSIAccess for Signage, a robust content management software comes bundled with DS-862, simplifying multi-display deployment. With an intuitive user interface, users can edit multi-zone layouts in minutes just by drag and drop and send designated content to one or more target media players for displaying on single or multiple screens. Each display can be configured to have unique content, meanwhile flexible configurations such as 1 x 4, 4 x 1, and 2 x 2 content displays are supported. When any screen or media player fails or behaves abnormally, users can access, shut down and restart it by remote KVM function. Most problems can be resolved by remote control which can drastically reduce maintenance effort and time on site. DS-862 breaks down the barriers to video wall adoption by providing a highly reliable, high performance solution with built in signage software for simplified maintenance. More importantly, DS-862 provides a ready hardware and software solution package saving at least 20% on total cost of ownership.

### **Digital Signage Engages with Customers in Banks**



#### **Project**

Digital signages are a common feature in bank branches nowadays, creating a more immersive customer experience and an effective communication channel. To engage and retain customers, many banks are utilizing digital signage in their traditional branches, showing relevant information about banking products, news and stock updates, entertainment, as well as real-time queuing information. As bank services become increasingly complex and diverse, it's important to be able to quickly update real-time information to all branches such as exchange rates and financial news. With digital signage installed, it's a simple task to change content from a central control server. Content can also be edited locally or from a central control server then dispatched to individual branches each day, which makes it easier on the bank rather than having employees at each branch change content themselves. Moreover, interior banking signage usually requires wall or ceiling mount installations, therefore a slim and light design signage player is preferable.

#### System Solution

Advantech DS-060 is powered by a 3rd generation Intel®  $Core^{TM}$  i7 processor (up to 45 watts TDP), measuring a mere 19 mm thick. This thin and powerful unit is equipped with 1x digital, plus 1x analog display outputs, and simultaneous dual Full-HD 1080P capability delivers a premium visual experience when graphics performance really matters. To simplify installation, a VESA bracket is included as a standard accessory. As displays are also getting thinner, you can still easily mount a DS-060 series unit on the back of a display. Advantech DS-060 series lets you drive digital signage from just about anywhere, even limited spaces that previously would have been unthinkable.

DS-060 series is now bundled with SUSIAccess for Signage, which is a smart and sophisticated software designed for managing digital signage networks for content management and remote monitoring to remote publication. With SUSIAccess for Signage, content can be managed locally or dispatched from a central location on schedule. This makes it easier on the bank rather than having each individual branch change content themselves. With the support of HTML5, real-time information such as foreign exchange rate can be provided to customer once the bank webpage has been updated. Real-time device status monitoring ensures that the signage is being used effectively. McAfee protects unauthorized content from being displayed and Acronis provides timely backup and system recovery.

#### Requirements

- · Powerful graphics engine supporting Full HD
- · Integrated with signage software
- · Slim and light design for space saving
- · Windows® 7 Embedded

# **Product Selection**

## **Digital Signage Players**











Q3 2014

Model Name		ARK-DS262	ARK-DS306	DS-570	ARK-DS762	DS-862
Processor System	CPU	Intel Core i7-3555LE/ Intel Core i3-3217UE/ Intel Celeron 1020E	AMD G-Series T40N	Intel Celeron N2930	Intel Core i7-3610QE/ Intel Core i5-3610ME/ Intel Core i3-3120ME/ Intel Celeron 1020E (Socket rPGA 988B)	Intel Core i7-3555LE/ Intel Core i3-3217UE/ Intel Celeron 1020E
	BIOS	AMI uEFI 64 Mbit	AMI uEFI 16 Mbit	AMI uEFI 64 Mbit	AMI uEFI 64 Mbit	AMI uEFI 64 Mbit
	Chipset	Intel QM77	AMD A50M FCH	CPU Integrated	Intel QM77	Intel QM77
	Technology	DDR3-1066/1333/1600MHz	DDR3 800MHz	DDR3L 1333MHz	DDR3-1066/1333/1600MHz	DDR3-1066/1333/1600MHz
Memory	Max. Capacity	16 GB (8GB per SODIMM)	4 GB	8 GB (4GB per SODIMM)	16 GB (8GB per SODIMM)	16 GB (8GB per SODIMM)
	Socket	2 x 204-pin SODIMM	1 x 204-pin SODIMM	2 x 204-pin SODIMM	2 x 204-pin SODIMM	2 x 204-pin SODIMM
	Controller	CPU Integrated	CPU Integrated	nVidia N14M-GS	CPU Integrated	AMD Radeon E6460
	Graphic Engine	Intel Integrated HD 4000	AMD Radeon HD 6290	•	Intel Integrated HD 4000	-
Display	Video Format	Full AVC, VC1, MPEG2 H/W decoder	H.264,VC1, MPEG2, DivX version 3.11 and later, MPEG4 Part 2 SP & ASP	H.264, VC1, MPEG2 1080p video decoder	Full AVC, VC1, MPEG2 H/W decoder	H.264, VC1, MPEG2 1080p video decoder
	Graphic Memory	1 GB	Shared system memory	1 GB (On board memory)	1 GB	512 MB
	Multiple Display	Dual	Dual	Four	Triple	Four
	Interface	JAE TX25 80-pin x 1, HDMI x 1	HDMI x 1, VGA x 1	HDMI x 2, DP <sup>++</sup> x 1, VGA x 1	HDMI x 3	DP x 4
Expansion	Mini PCIe	1	1	2	1	1
Ethernet	Speed	10/100/1000 Mbps	10/100/1000 Mbps	10/100/1000 Mbps	10/100/1000 Mbps	10/100/1000 Mbps
Etnernet	Connector	RJ-45 x 1	RJ-45 x 2	RJ-45 x 2	RJ-45 x 1	RJ-45 x 1
	Audio Interface	HD Audio	HD Audio	HD Audio	HD Audio	HD Audio
Audio	Connector	1 (Line-out), supports Jack Sense	3 (Line-in, Line-out, Mic-in)	1 (SPDIF/Line-out), supports Jack Sense	1 (Line-out) supports Jack Sense	1 (Line-out) supports Jack Sense
WatchD	og Timer	Yes	Yes	Yes	Yes	Yes
	SATA	1 x 2.5-inch SATA III HDD	1 x 2.5-inch SATA II HDD	1 x 2.5-inch SATA II HDD	1 x 2.5-inch SATA II HDD	1 x 2.5-inch SATA III HDD
Storage	mSATA	-	-	Yes	Yes	-
	CFast	-	1	-	1	-
	USB3.0	2	-	1	1	4
	USB2.0	-	2	3	2	-
I/O	COM Port	1 (RS-232)	2 (RS-232)	2 (RS-232)	1 (RS-232)	1 (RS-232)
	Power Button	1	1	1	1	1
	Smart Fan	Yes	-	-	Yes	Yes
Power (w/o expansion)	Power Type	ATX	ATX, AT	ATX, AT	ATX, AT	ATX
	Power Consumption	15.25W(Idle) / 28.61W(Full Load)	9W(Idle) / 13W(Full Load)	10.5W(Idle) / 15.7W(Full Load)	17.4W(Idle) / 43.8W(Full Load)  * with Core i7-3610QE CPU	10W(Idle) / 37W(Full Load)
	Power Adaptor	-	Input 90-264 V <sub>AC</sub> , Output 12 V <sub>DC</sub> , 36W	Input 100-240 V <sub>AC</sub> , Output 19 V <sub>DC</sub> , 65W	Input 100-240 V <sub>AC</sub> , Output 19 V <sub>DC</sub> , 90W	Input 100-240 V <sub>AC</sub> , Output 19 V <sub>DC</sub> , 65W
Environment	Operational Temperature	0 ~ 40° C (32 ~ 104° F) (w/ HDD)	0 ~ 40° C (32 ~ 104° F) (w / HDD)	0 ~ 40° C (32 ~ 104° F) (w/ HDD)	0 ~ 40° C (32 ~ 104° F) (w/ HDD)	0 ~ 40° C (32 ~ 104° F) (w/ HDD)
	Operational Humidity	40° C @ 95% RH Non-Condensing	40° C @ 95% RH Non-Condensing	40° C @ 95% RH Non-Condensing	40° C @ 95% RH Non-Condensing	40° C @ 95% RH Non-Condensing
Physical haracteristics	Dimensions (L x W x H)	200 x 119 x 30 mm	204 x 118.2 x 44.2 mm	220 x 150 x 44.2 mm	249.6 x 190 x 35 mm	249.6 x 190 x 35 mm
	Weight	1.5 kg (3.3 lb)	1.1 kg (2.42 lb)	1.7 kg (3.74 lb)	2.0 kg (4.41 lb)	2.0 kg (4.41 lb)
	Mounting	-	VESA/ Desk/ Wall/ Din Rail	VESA/ Desk/ Wall/ Din Rail	VESA/ Desk/ Wall/ Din Rail	VESA/ Desk/ Wall/ Din Rail
Operating System	Microsoft Windows	Yes	Yes	Yes	Yes	Yes
	Linux	Yes, Fedora 14	Yes, Fedora 14	TBD	Yes, Fedora 14	Yes, Fedora 14
ADI-	SUSIAccess	Yes, McAfee, Acronis	Yes, McAfee, Acronis	Yes, McAfee, Acronis	Yes, McAfee, Acronis	Yes, McAfee, Acronis
APIs	iManager	Yes	Yes	Yes	Yes	Yes
Certifications	EMC	CE, FCC Class B, CCC, C-Tick, BSMI	CE, FCC Class A, CCC, BSMI	CE, FCC Class B, CCC, BSMI	CE, FCC Class B, CCC, BSMI	CE, FCC Class B, CCC, BSMI
	Safety	UL, CCC	UL, CCC, BSMI	UL, CCC, BSMI	UL, CCC, BSMI	UL, CCC, BSMI



Content Editor	Layout	Easy operation by drag and drop	Preview	Yes	
	Media	Video, flash, picture, PDF, marquee, text box, music, web	Video Wall	2x2, 1x3,1x4	
Signage Manager	Remote Control	Display on/off, volume control, time sync	Group Management	Content dispatch	
	Signage Status	Playing content information	<b>Emergency Message</b>	Yes	
Remote Management	Remote Monitoring	CPU/system temperature, fan speed, HDD states, voltage status	System Protection	McAfee white list protection	
	Remote On/Off	Remote On/Off and KVM	System Recovery	Acronis backup and recovery solution	

# **Product Selection**

### **Digital Signage Players**











Processor   Since	Model Name		DS-060	DS-061	DS-062	DS-063	DS-065
Processor   Part   Pa							
Chipset			Intel Core i7-3615QE		Intel Celeron B810E	Intel Atom D2550	
		BIOS	AMI uEFI 64 Mbit	AMI uEFI 64 Mbit	AMI uEFI 64 Mbit	AMI uEFI 16 Mbit	AMI uEFI 16 Mbit
Memory   Max. Capacity   8 6 B		Chipset	Intel QM77	Intel QM77		Intel NM10	Intel NM10
Socket		Technology	DDR3 1333/1600MHz	DDR3 1333/1600MHz		DDR3 800/1066 MHz	DDR3 800/1066 MHz
Controller   CPU Integrated   CPU Inte	Memory	Max. Capacity	8 GB	8 GB	8 GB	4 GB	2 GB
		Socket	1 x 204-pin SODIMM				
Video Format		Controller	CPU Integrated				
Display   Graphic   Geooler   Geooler   Geooler   H264,VCI, Dix v3.11   H264,VCI, Dix		Graphic Engine	Intel Integrated HD 4000	Intel Integrated HD 4000	Intel HD Graphics	Intel GMA 3650	Intel GMA 3650
Graphic   Memory   Multiple Display   Dual   Dual	Division	Video Format					
Interface	Display						
Expansion Interface   Mini PCle   1		Multiple Display	Dual	Dual	Dual	Dual	Dual
Ethernet		Interface	DisplayPort x 1, VGA x 1	DisplayPort x 1, VGA x 1	DisplayPort x 1, VGA x 1	HDMI x 1, VGA x 1	HDMI x 1, VGA x 1
Connector   RJ-45 x 1		Mini PCIe	1	1	1	1	1
Audio   Audio   Ho A		Speed	10/100/1000 Mbps				
Audio   Connector   2 (Line-out, Mic-in)   1 (Line-out, Mic-in)   2 (Line-out, Mic-in)   2 (Line-out, Mic-in)   2 (Line-out, Mic-in)   1 (Ris-232)   1 (Ris-232)		Connector	RJ-45 x 1				
MatchDog Timer		Audio Interface	HD Audio				
Storage	Audio	Connector	2 (Line-out, Mic-in)				
Ves	WatchD	og Timer	Yes	Yes	Yes	Yes	Yes
USB3.0   2   2   2   2   4   4   4		SATA	1 x 2.5-inch SATA II HDD				
USB3.0   2   2   2   2   4   4   4   4   4   4	Storage	mSATA	Yes	Yes	Yes	Yes	Yes
USB2.0   2   2   2   4   4   4		CFast	-	-	-	-	-
COM Port   1 (RS-232)   2 (RS		USB3.0	2	2	2	-	-
Power Fig.   Power Type		USB2.0	2	2	2	4	4
Power Type	I/O	COM Port	1 (RS-232)				
Power Type		Power Button	1	1	1	1	1
Power		Smart Fan	Yes	Yes	Yes	-	-
Consumption   26.0W (Full Load)   22.4W(Full Load)   19.9W(Full Load)   16.5W(Full Load)   11.3W(Full Load)   10.4W(Full Load		Power Type	ATX, AT				
Power Adaptor							
Temperature		Power Adaptor					
Operating System   Operating S	Environment						
No.							
Neg times   Neg			180 x 190 x 19 mm				
Operating System         Microsoft Windows         Yes         McAfee, Acronis         Yes, McAfee, Acronis         Yes, McAfee, Acronis         Yes         <		Weight	0.87 kg (1.92 lb)				
System         Windows         Tes		Mounting	VESA/ Desk/ Wall/ Din Rail				
Linux Yes, Fedora 14 Yes, Fedora 14 Yes, Fedora 14 Yes, Fedora 16 Yes, Fedora 16  SUSIAccess Yes, McAfee, Acronis Yes  iManager Yes Yes Yes Yes Yes  Certifications  EMC CE, FCC Class B, CCC, BSMI CE, FCC Class B,			Yes	Yes	Yes	Yes	Yes
APIs iManager Yes Yes Yes Yes Yes Yes Yes Yes  Certifications  EMC CE, FCC Class B, CCC, BSMI CE, FCC		Linux	Yes, Fedora 14	Yes, Fedora 14	Yes, Fedora 14	Yes, Fedora 16	Yes, Fedora 16
IManager Yes	APIs	SUSIAccess	Yes, McAfee, Acronis				
Certifications		iManager	Yes	Yes	Yes	Yes	Yes
Safety UL, CCC, BSMI	Certifications	EMC	CE, FCC Class B, CCC, BSMI				
		Safety	UL, CCC, BSMI				

#### WIFI Module Package



#### AMO-WIFI06E Realtek RTL8188EE with coaxial cable and 2.4Ghz antenna



# AMO-WIFI07E Atheros AR9462 with coaxial cable and 2.4Ghz/ 5Ghz antenna



3G Module Package

#### AMO-HSDPA02E U-blox LISA-U200-01S with coaxial cable and GSM/GPRS dipole antenna



#### AMO-SS01E 64G S-SQFlash SSD and SUSIAccess for Signage software

#### **Digital Signage Displays**



#### DSD-3000 Series

Large Format Signage Displays

- 32", 42", 55" size options
- Ultra thin bezel design
- VGA/HDMI/DisplayPort interface
- Optical touch screen solution

#### DSD-5000 Series

Stretched Signage Displays

SSD Module Package

- 28", 38" size options
- High brightness
- Ultra wide ratio
- DVI/VGA interface

# **Advantech Global Services and Support**



Industrial grade products at competitive cost



Strict revision control and design reliability



Global logistics and RMA services with local support



**Product longevity** up to 3-5 years and superior warranty/service options



Customized embedded OS and BIOS services



**Partnership** with multiple software companies

### Regional Service & Customization Centers

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